

IN THIS POLICY, THE INVESTMENT RISK IN THE INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.



Pramerica

| **LIFE INSURANCE**

PRAMERICA LIFE
SMART INVEST 1 UP

A UNIT LINKED NON PARTICIPATING INDIVIDUAL
SAVINGS LIFE INSURANCE PLAN

UIN-140L084V03

PUBLIC

PRAMERICA LIFE
SMART INVEST 1 UP

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SAVINGS LIFE INSURANCE PLAN

This product does not offer any liquidity during the first five years of the contract. The Policyholder will not be able to surrender or withdraw the monies invested in this product completely or partially till the end of the fifth year.



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Pramerica Life Insurance introduces Pramerica Life Smart Invest 1 UP, a Unit Linked Insurance Plan (ULIP) designed to help you achieve your unique financial goals. With two tailored plan options - Dream Builder and Wealth Builder - this new-age solution empowers you to save for your specific needs while making your money work smarter. Combining market expertise with an understanding of your aspirations, it provides the flexibility to address unexpected financial challenges, ensuring your journey to growth is both secure and rewarding.

Key Benefits

Here are the key benefits integrated into the PRAMERICA LIFE SMART INVEST 1 UP for maximizing its financial impact. Some of these integrated benefits are:

- Get the benefit of Guaranteed Additions of up to 10% of the Premium Paid in the 1st Policy year, with an additional mark-up for Female lives
- Benefit from Zero premium allocation charge and Zero Policy administration charge throughout the policy term.
- Fulfil your life goals by choosing from two plan options for different life stage needs,

1. Wealth Builder

2. Dream Builder

- Continuation of Policy on the death of Life Insured and regular income to Beneficiary under Dream Builder option
- Return of Mortality Charges (ROMC) on survival of the Life Insured till the end of the Policy Term.
- Enjoy the flexibility of unlimited switches and premium re-directions between fund options for maximizing market movement or minimizing the risk at no additional cost
- Choice of two investment strategies and Eight fund options to suit your varied investment needs
- Enjoy the benefit of life cover and secure your family's future against the uncertainties of life.
- Avail tax benefits on the premiums paid and benefits received as per prevailing tax laws

How does the plan work?

You can purchase this policy either through any of our intermediaries or online from our website in 3 simple steps:

Step 1: Choose any one of the two available plan options

Step 2: Choose your Premium amount, Policy Term, Premium Payment Term, Sum Assured Multiple and Premium Payment Frequency

Step 3: Choose your investment strategy and fund allocation

Your Sum Assured is automatically derived based on the chosen Sum Assured Multiple and the Annualized Premium.

In case of the unfortunate demise of Life Insured the beneficiary will receive the Death Benefit. On maturity of the policy, you have the option to receive the Maturity Benefit in a lump sum or as periodic payments through a settlement option.

Eligibility Criteria

Parameters/Option	Wealth Builder				Dream Builder	
Age ^{##} at Entry	Life Insured: 90 Days 60 years				Life Insured: 18 years to 50 years	
	Proposer : 18+ Year				Proposer : 18+ Year	
Maturity Age ^{##}	Minimum : 18 years				Minimum : 28 years	
	Maximum : 75 Years				Maximum : 65 years	
Policy Term	10 - 40 Years					
Premium Payment Term (PPT)	5 years, 7 years or 10 years					
Premium & Mode	Premium Payment Mode	Annual	Semi-Annual	Quarterly	Monthly [*]	
	Minimum	₹ 12,000	₹ 6,000	₹ 3,000	₹ 1,000	
	Maximum	No Limit; subject to Board Approved Underwriting Policy				
Top- up Premium	Minimum : ₹ 5,000 Maximum : As per BAUP (Board Approved Underwriting Policy)					
Sum Assured	For Age < 50 : Multiple of 7 times or 10 times of AP [§] For Age >= 50 : Multiple of 5 times or 10 times of AP [§]					
Top- up Sum Assured	For Age < 50 years [^] : 1.25 times of Top – Up Premium For Age >= 50 years [^] : 1.1 times of Top – Up Premium					

^{##} Age as on last birthday

[§]AP refers to Annualized Premium

*Monthly mode of Premium payment is available only through credit card, direct debit and ECS

[^]Age attained at the time of Top-Up



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Available Plan Options

1. Wealth Builder - If you wish to generate wealth in long term then choose this option. You will receive a lump sum amount on completion of Policy Term that shall help you to take care of your long term needs.

2. Dream Builder- If you wish to secure your loved one's future in your absence and also wants to build a big corpus for you and your family's long term needs then choose this option. In this option your family will get the enhanced protection in the form of immediate amount in case of unfortunate death, followed by regular monthly income and a lump-sum amount on the maturity date.

Death Benefit

In case of an unfortunate demise of the Life Insured during the Policy Term provided all due premiums are paid, the following benefits shall be payable:

For Wealth Builder:

Death Benefit shall be higher of

- ✓ Sum Assured** (including Top-Up Sum Assured), if any or
- ✓ Fund Value (including Top-Up Fund Value), if any, or
- ✓ 105% of total premiums paid till date of death, (including Top-Up premiums), if any.

Where, Sum Assured is a multiple of Annualized Premium/Single Premium chosen at the inception of the Policy

***Sum Assured will be reduced to the extent of partial withdrawals made in the last two years immediately preceding the date of death. The partial withdrawal made from the Top-Up premium shall not be reduced for this purpose.*

For Dream Builder:

Death Benefit shall be

- ✓ **Immediate Lump Sum on Death of Life Insured:** A lump sum benefit equal to the higher of Sum Assured** including Top-Up Sum Assured, if any, or 105% of the Total Premiums Paid including Top-Up premiums, if any, shall be paid immediately to the nominee or the beneficiary as the case may be
- ✓ **Monthly Income:** Monthly Income equal to (Annualized Premium) divided by 12, shall be paid after the death of the Life Insured to the nominee starting the first monthly anniversary immediately after the date of death of Life Insured till the end of the policy term
- ✓ **Waiver of future premiums:** All future premiums will be paid into the policy by the company as and when they are due till the end of the Premium Payment Term and the policy will continue.
- ✓ **Fund Value on Maturity date:** Fund Value, including Top-Up Fund Value, if any, shall be paid to the Nominee or the beneficiary as the case may be at Maturity date.



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Maturity Benefit (For all Plan Options)

On survival of the Life Insured till maturity date, the Fund Value including Top-Up fund value, if any, shall be payable and the policy shall terminate.

Surrender

The policy will acquire surrender value immediately from the first policy year. However, no surrender value will be payable during the “lock in period”, which is a period of five consecutive Policy Years from the date of commencement of the Policy.

If the Policyholder opts for surrender within the first five Policy Years, the Fund Value, after deducting the applicable discontinuance charges, shall be credited to the Discontinued Policy Fund, the risk cover and rider cover, if any, shall cease. The proceeds from the discontinued policy Fund shall be paid at the end of the lock-in period as the Surrender Value. Only fund management charges shall be deducted from this fund during this period.

The income earned on this fund shall be at least the minimum rate as prescribed by the IRDAI from time to time. The current prescribed minimum guaranteed rate of interest applicable is 4% per annum. The excess income earned in the discontinued policy fund over and above the minimum guaranteed interest will also be accounted to the discontinued policy fund.

If the Policyholder opts for surrendering the policy after the completion of the fifth policy year, the Fund Value will be paid.

Guaranteed Additions

Guaranteed Additions is defined as a percentage of Premium Paid as given in the table below. This is allocated to the fund at the time of Premium Allocation for first policy year only which results in higher allocation for the Policyholder. Further, for Female Life an additional 10% of credited Guaranteed Additions is allocated to the fund value.

Premium Payment Term	Male/Transgender Lives		Female Lives	
	Premium Band 1 (₹36,000 to ₹59,999)	Premium Band 2 (₹60,000 and above)	Premium Band 1 (₹36,000 to ₹59,999)	Premium Band 2 (₹60,000 and above)
5	3% of Premium Paid	5% of Premium Paid	3.3% of Premium Paid	5.5% of Premium Paid
7	4% of Premium Paid	7% of Premium Paid	4.4% of Premium Paid	7.7% of Premium Paid
10	5% of Premium Paid	10% of Premium Paid	5.5% of Premium Paid	11% of Premium Paid

Guaranteed Additions will be applicable for the first policy year premium only and will be recovered in case the Policy is cancelled under free-look.

Premium Bands are basis Annualized Premium.

Return of Mortality Charges

On Survival of the Life Insured till the end of the Policy Term, an amount equal to the total of all the Mortality Charges deducted during the Policy Term (including mortality charge deducted on the Top-up Sum Assured as applicable) will be added to the total Fund Value (Base Fund value plus Top Up Fund value) at the Maturity Date provided the Policy is in force and all due premiums are paid in full as on the Maturity Date.

The Return on Mortality Charges is subject to the following:

- The amount payable under the Return of Mortality Charge shall exclude any GST and cess with respect to the Mortality Charge that has been deducted.
- The amount of Return of Mortality Charge due with respect to Top up Premium will also be added to the regular Premium Fund Value
- The amount of Return of Mortality Charge will be added to the Funds in the same proportion as the value of those Funds as on the date of the Return of Mortality Charge. Unit Price as on the date of such addition will be used for the unitization
- No Return of Mortality Charge will be available in a Policy that has been terminated, discontinued, death benefits triggered Policy or converted to a reduced paid-up policy
- Any Mortality Charge deducted during the Settlement Period shall not be refunded
- No Income and WOP charges shall be returned on Maturity.

Choice of Investment Strategies

At inception, Policyholder can choose one of the below investment strategies.

- Defined Portfolio Strategy
- Life Stage Portfolio Strategy

Defined Portfolio Strategy

Under this option, you can choose to invest in any of the funds as available (except discontinued policy fund or Liquid Fund) in proportion to your choice. Within the Defined Portfolio strategy, you also have the option to select the Systematic Transfer Plan (STP) option for which Liquid Fund will be made available to you. You can switch monies amongst these funds using the switch option.

You can choose from Eight funds to invest your money in. You can look at the investment objectives of each of our funds to evaluate and match your investment goals to decide the proportion of investment in each of them.

Available Funds and it's Objectives

Fund	Investment objective	Asset Allocation	Risk Profile
Debt fund (SFIN: ULIF00127/08/08FIXEDIFUND140)	To generate steady return at lower risk by investing in a range of debt securities.	Government Securities: 50% to 100% Corporate bonds: 0% to 50% Money Market/cash: 0% to 40%	Low
Balanced Equilibrium Fund (SFIN: ULIF016010223BALEQIBFND140)	Generate stable returns from a prudent combination of equity and fixed income investment with the possibility of increasing the fixed income contribution to 35%	Equity and Equity Related Instruments: 65% to 75% Govt. Security / Corporate bonds / Money Market Instruments: 25% to 35%	Medium
Growth Momentum Fund (SFIN: ULIF015010223GROWMOMFND140)	Generate superior long-term returns from a diversified portfolio of equity and debt securities. The fixed income allocation can be increased to 25% depending upon market conditions to afford stability to the fund.	Equity and Equity Related Instruments: 75% to 85% Govt. Security / Corporate bonds / Money Market Instruments: 15% to 25%	High
Large Cap Advantage Fund (SFIN: ULIF013010223LARCPADFND140)	To generate long-term capital appreciation from investment in large cap stocks which are constituents of the Nifty 100, subject to the regulatory limits on investee companies, their groups and industry sectors with the objective of beating the respective benchmark returns. The fund will have the flexibility of moving into fixed income instruments to the extent of 15% during more volatile periods.	Equity and Equity Related Instruments: 85% to 100% Govt. Security / Corporate bonds / Money Market Instruments: 0% to 15%	High



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Flexi Cap Opportunities Fund (SFIN: ULIF014010223FLEXIOPFND140)	Dynamic capital appreciation through diversified investments in companies across the market capitalisation spectrum. The fund will have the flexibility of moving into fixed income instruments to the extent of 15% during more volatile periods.	Equity and Equity Related Instruments: 85% to 100% Govt. Security / Corporate bonds / Money Market Instruments: 0% to 15%	High
Pramerica Nifty Mid Cap 50 Correlation Fund# (SFIN: ULIF017260423NIFMIDICOR140)	To invest in equity and equity oriented instruments in order to generate returns that closely corresponds to the returns of the Nifty Mid Cap 50 Index subject to tracking errors. The fund would invest in securities that form part of the NIFTY Mid Cap 50 Index to achieve high correlation with the index within the regulatory framework permitted.	Equity & equity oriented instruments: 90-100% Money Market Instruments: 0-10%	High
Pramerica Nifty Smallcap 250 Quality 50 Correlation Fund (SFIN:ULIF024101125NIFSMMLQCOR140)	The Fund aims to closely track the returns of Nifty Smallcap 250 Quality 50 Index, offering investors access to high-quality small-cap companies with the potential to deliver sustainable long-term capital growth.	Equity & equity oriented instruments: 90-100% Money Market Instruments: 0-10%	High
Pramerica A.G.A.M Ethical Equity Fund (SFIN: ULIF026200126PRAGAMEFND140)	The investment objective of this fund is to specifically exclude companies dealing in Animal cruelty, Violence, Environmental damage, Tobacco, Liquor and Gambling.	Equity & equity related instruments - 80-100% Cash & equivalents - 0-20%	High

[#]It is advisable to compare the NAV of the fund with the benchmark Index (i.e Nifty etc.) not with Fund Value.
If you are opting for more than one fund, the minimum investment in any fund should be at least 1% of the Annual Premium.

Liquid Funds and Discontinued Policy Fund

Liquid Fund will be available to the Policyholder only through STP or Life Stage Portfolio Strategy as per the rule defined below. Investment objective of Liquid Fund is as under:

Fund	Investment objectives	Asset Allocation	Risk Profile
Liquid Fund (only in case of STP) (SFIN: ULIF00920/01/11LIQUIDFUND140)	To generate steady return at lower risk by investing in a range of short-term debt/liquid money market securities	T-Bill/Money Market/Cash: 100%	Low

In addition to the above fund an additional fund will be maintained for discontinued policies with the following asset allocation and SFIN.

Fund Name	Investment Objective	Asset Allocation	Risk Profile
Discontinued Policy Fund (SFIN: ULIF01024/02/11DISCONFUND140)	To generate steady return at lower risk when the policyholder surrenders the policy or discontinues premium payment during the lock in period. The currently prevailing minimum guaranteed rate of interest applicable to discontinued fund is 4% per annum.	Government Securities: 60% to 100% Money Market/cash: 0% to 40%	Low

The minimum guaranteed rate of interest applicable to Discontinued Policy Fund will be specified by the IRDAI from time to time. The current minimum guaranteed rate applicable to Discontinued Policy Fund is 4% per annum.

● Systematic Transfer Plan (STP)

With STP, you can invest a specific amount at regular fashion at monthly intervals. This gives you the advantage of rupee cost averaging. You buy more units when markets are down and fewer units when markets are up, thereby reducing the average cost of purchase of units in the funds selected by you.

You have an option to choose STP for 12 months only. The option would be available to policies where premium is paid annually.

● How STP Works

While applying for the policy, you choose the amount to be invested regularly in one or more of the Eight funds mentioned above, and decide the proportion of money you would like to invest in each fund. If you opt for more than one fund, the minimum investment in any fund should be at least 1% of the Annualized Premium paid.

In the case of STP, the Annualized premium (net of allocation charges) will be first allocated to Liquid Fund every policy year till completion of the premium payment term, and then at the beginning of each policy month (monthly policy anniversary), a portion will be systematically switched to the funds chosen by the policyholder at inception. Every month $1/N$ of units will be transferred from Liquid Fund to other funds as per the fund allocation proportion selected by the policyholder, where N = number of months remaining under the STP scheme. STP option is not applicable where the mode of premium payment is Non Annual.

For e.g.: a policyholder chooses the STP option with premium allocation of 20% in Debt Fund and 80% in Growth Momentum Fund. Then for the first month $1/12 * 20\%$ of units in Liquid Fund will be switched to Debt Fund and $1/12 * 80\%$ of units in Liquid Fund will be switched to Growth Momentum Fund. This transfer will processed after the deduction of all the charges for that monthly policy anniversary. For second month $1/11 * 20\%$ of units in Liquid fund will be switched to Debt Fund and $1/11 * 80\%$ of units in Liquid Fund will be switched to Growth Momentum Fund and this process will be repeated each policy year.

Life Stage Portfolio Strategy

Considering the ever changing financial needs as per the different life milestones, we offer a life stage based investment strategy wherein the investments are distributed between Large Cap Advantage Fund and Debt Fund with their proportions varying as per the different life stages. At inception the funds will be distributed between two funds, Large Cap Advantage Fund & Debt Fund. As and when the next milestone is achieved, the funds will be re-distributed according to the attained age (age bands) as given in following table:

Every quarter, the strategy shall be reviewed and rebalanced, if necessary, to achieve above proportions. The rebalancing will be done on the first day of each quarter of the financial year except for the last 12 months of the policy. If the first day is a non-valuation date then the next working day's NAV will be applicable.

Age as on Last Birthday Last Policy Anniversary	Debt Fund	Large Cap Advantage Fund
Up to 25	15%	85%
26 – 30	20%	80%
31 – 35	25%	75%
36 – 40	30%	70%
41 – 45	35%	65%
46 – 50	40%	60%
51 – 55	45%	55%
56 And Above	50%	50%

In the last 12 months, the remaining investments from Large Cap Advantage Fund will be systematically transferred to the liquid fund in 12 installments.

Flexibility available in the plan

- **Top-Up**

To boost your savings, you can pay additional Top-Up Premiums over & above the regular Premium as long as all due premium till date has been paid, subject to following conditions:

- ✓ Top-Up premiums are allowed at anytime during the policy term, except during last 5 years of Policy Term
- ✓ Each Top-Up premium will be invested in separate Top-Up account with a 5 year's lock-in period from the payment date, except in case of full surrender of the contract
- ✓ All Top-Up premiums made during the Policy Term shall have insurance cover treating them as single premium
- ✓ The minimum Top-up premium is 5,000. For each Top-Up premium paid, Top-Up Sum Assured shall be 1.25/1.10 times of Top-up Premium.

- **Switching option**

Within Defined Portfolio Strategy, you can switch your investments within the available funds, depending on your financial priorities and investment decision. There are no switching charges or restriction on number of switches during the entire policy term. The minimum switch amount is Rs 5000 unless 100% of the fund is switched. However, Switching is not allowed under Systematic Transfer Plan and Life Stage Portfolio investment strategies.

Flexibility available in the plan

- **Premium Redirection**

Within Defined Portfolio Strategy, you have the flexibility to change the proportion of Premium that is invested in different funds by giving an advance notice to the Company. All regular Premiums or Top-Ups will be invested as per the revised mandate till you do not change the same. Premium however cannot be redirected to Liquid Fund. In case you select more than one fund, at least 1% of the allocated Annualized/Single Premium should be invested in each fund. There are no Premium Redirection charges or restriction on number of redirection during the entire policy term.

Flexibility available in the plan

- **Partial withdrawals**

The withdrawals from the investment account for any unforeseen need or exigency are permitted only after the completion of 5 Policy Years (Lock-in Period).

- ✓ Partial withdrawals shall be allowed first from the eligible Top-up Fund Value (fund value built up from Top-up premiums).
- ✓ For purpose of partial withdrawals, lock in period for Top-up premiums will be five years from the date of payment.
- ✓ For policies where life insured is a minor, Partial withdrawal is not allowed until the minor life insured attains majority i.e. on or after the attainment of age 18.
- ✓ The policyholder can make unlimited number of partial withdrawals as long as the total amount of partial withdrawals in a year does not exceed 20% of the Fund Value as at the beginning of the policy Year. The minimum withdrawal amount is Rs 10,000. The partial withdrawals are free of cost.
- ✓ Partial withdrawals shall be allowed from the fund value built up on from the Top-up premiums, if any, as long as such fund value supports the partial withdrawals and subsequently, the partial withdrawals may be allowed from the fund value built up from the regular Premium.
- ✓ The partial withdrawals shall not be allowed, which would result in the termination of a contract.
- ✓ In case of death, Sum Assured payable will be reduced to the extent of partial withdrawals made in the last two years immediately preceding the date of death. For this purpose, partial withdrawals with respect to the fund value from the regular Premiums shall only be counted and not with respect to the fund value from the Top-up premiums.

Flexibility available in the plan

- **Settlement option**

Upon Maturity of the policy, you will have the option, to receive maturity benefit as a structured payout over a period of up to 5 years post maturity by availing settlement option.

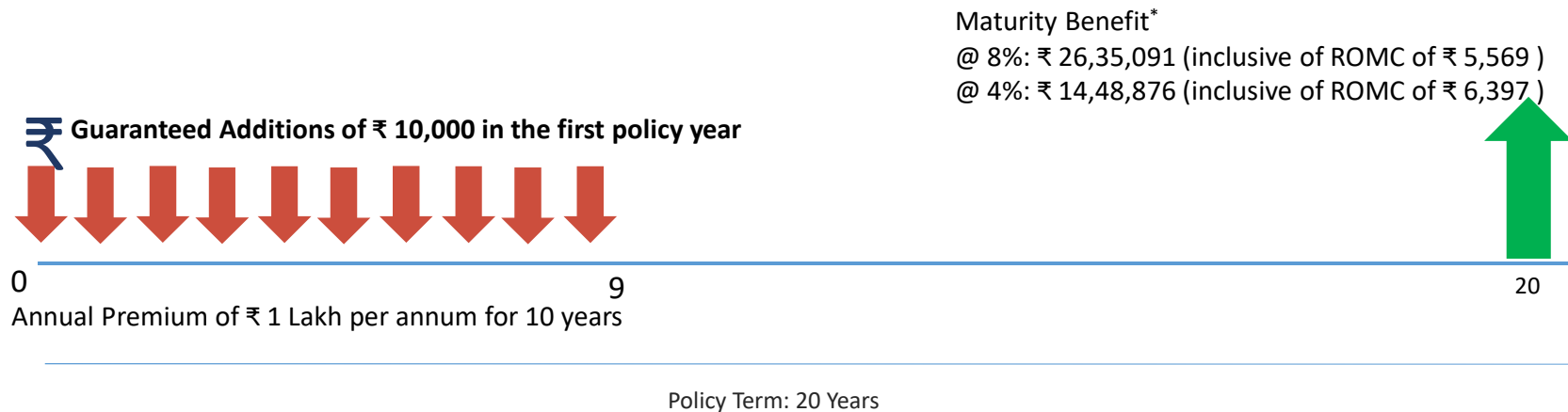
- ✓ During the period the inherent risk in the underlying investment funds will be borne by the policyholder.
- ✓ The frequency of the periodic payments during settlement option can be annually, semi-annually, quarterly or monthly.
- ✓ The period of settlement shall not in any case be extended beyond a period of five years from the date of maturity.
- ✓ The payments will be made in installments, based on settlement period and frequency of payouts chosen, with the first installment payable on the date of maturity.
- ✓ You have an option to switch the funds during the Settlement Period.
- ✓ In the settlement period after maturity, the risk cover shall be maintained at 105% of the total premiums paid. Accordingly, mortality charges will be deducted. In case of death of life insured during this period, higher of Total Fund Value at the time of death or 105% of total premium paid shall be returned to the beneficiary.
- ✓ The charges levied on the fund during settlement period are the fund management charge, switching charge and mortality charge, if any and no other charges shall be levied.
- ✓ Mortality charges deducted during the settlement period will not be returned.
- ✓ No partial withdrawals are allowed during the settlement period. However you can make complete withdrawal at any time during the settlement period and no charge will be levied for such withdrawal.
- ✓ The policy will terminate once the fund value falls below a minimum amount of Rs. 5,000 during settlement period or at the end of settlement period by paying fund value at that time.

Let us look at a few examples to understand the product benefits better:

A) Plan Option: Wealth Builder

Piyush, 35-year-old male, aims to create a lump sum so that he can buy a holiday home before he retires. He opts for Pramerica Life Smart Invest 1 UP (Wealth Builder option), wherein he pays Rs. 1 lakh p.a. for 10 years with a policy term of 20 years and a Death Benefit Multiple of 10x. He chooses 100% allocation in the Large Cap Advantage Fund.

Scenario I: Piyush survives till Maturity:



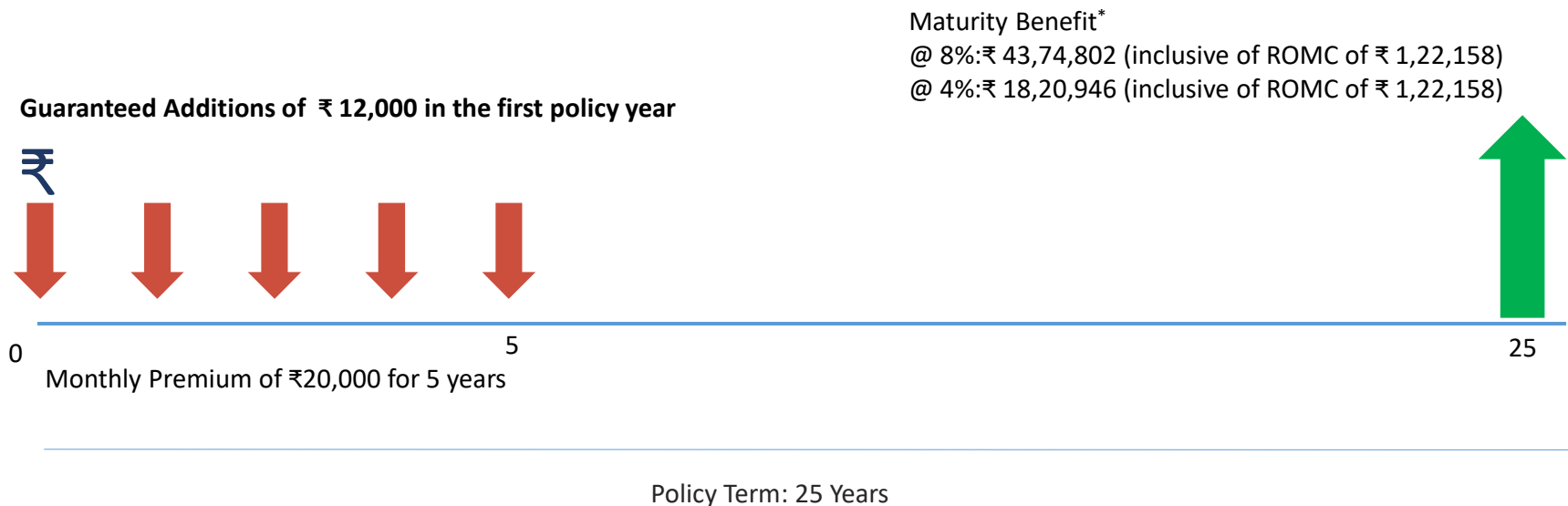
Scenario II: In case of unfortunate demise of Piyush:

In case of unfortunate demise of Piyush anytime during the policy term, the beneficiary will receive a Death Benefit which is higher of 10 times Annualized Premium or Fund Value or 105% of total premiums paid

B) Plan Option: Dream Builder

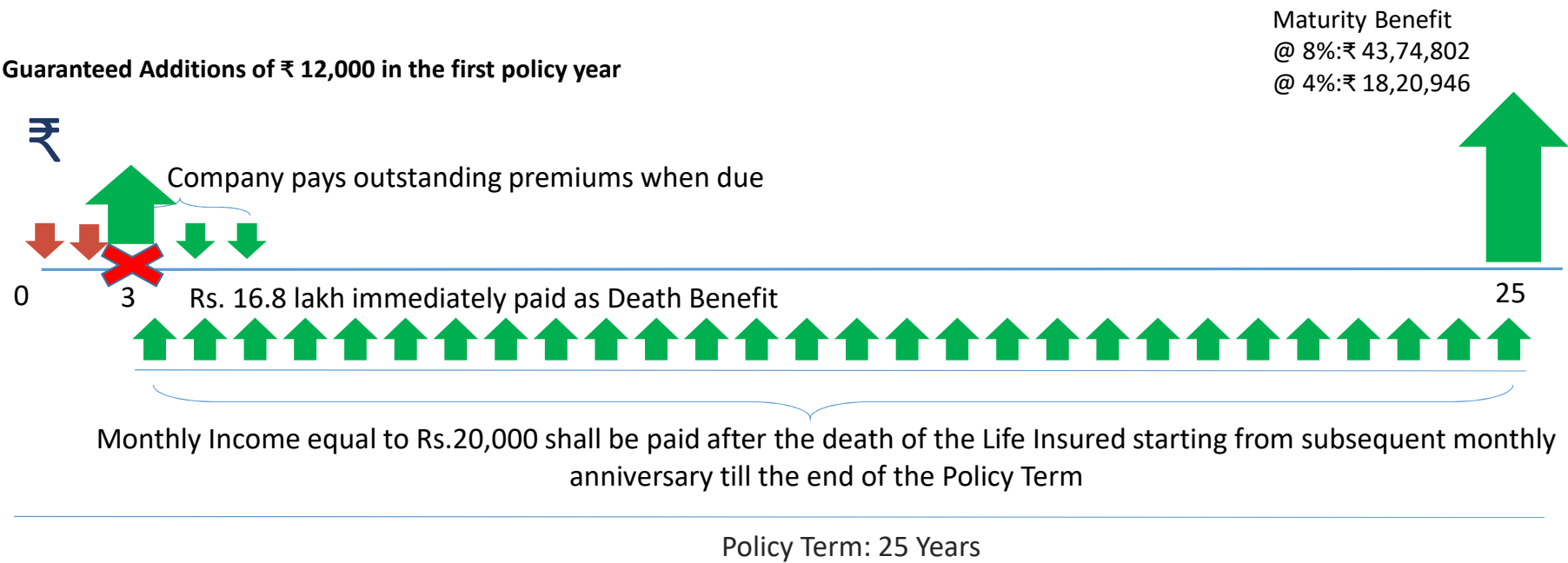
Sudeep, a 30-year-old male, has a 1-year-old daughter, and wishes to create a corpus for his daughter’s marriage. He opts for the Pramerica Life Smart Invest 1 UP(Dream Builder), wherein he pays Rs. 20,000 per month for 5 years with a policy term of 25 years and the Death Benefit Multiple of 7x. He chooses 100% allocation in the Flexi Cap Opportunities Fund.

Scenario I: Sudeep survives till Maturity:



Scenario II: In case of unfortunate demise of Sudeep at the end of 3rd policy year:

Guaranteed Additions of ₹ 12,000 in the first policy year



List of charges applicable on the Policy

- **Premium Allocation Charge** : NIL; there are no allocation charges in this product.
- **Policy Administration Charge** : NIL; there are no Policy Administration charges in this product.
- **Mortality Charge** : Mortality charge will apply on the sum at risk. It will be deducted monthly by cancellation of units from the unit account. Monthly mortality charges for Top-up Sum Assured cover would be calculated a

i) **For Wealth Builder** : Top-up Sum Assured less Top-up Fund Value multiplied by the mortality charge rate (per 1000 of Sum At Risk) for the given age/gender.

ii) **For Dream Builder**: Top-up Sum Assured multiplied by the mortality charge rate (per 1000 of Sum At Risk) for the given age/gender

Annual charges per 1000 sum at risk for a healthy male are as follows:

Attained Age	20	30	40	50
Mortality Charge	1.0164	1.0747	1.848	4.8796

List of charges applicable on the Policy

- **Waiver of Premium Charge (Applicable for Dream Builder)**

This Charge is deducted by cancellation of Units from the Unit Account at applicable Unit Price at the beginning of each Policy Month. This charge is applicable only for Dream Builder. The monthly WOP charge is calculated by multiplying the Present Value of all Outstanding Premiums payable for the remaining term of the policy by the WOP charge rate for the given age divided by $(12 * 1000)$. The discount rate used to compute present value is 5% p.a. This interest rate is reviewable.

- **Discontinuance Charge :** NIL; there are no Discontinuance charges in this product.
- **Switching Charge:** No switching charge will be levied
- **Premium Redirection Charge:** No premium redirection charge will be levied

- **Income Charge (Applicable for Dream Builder)**

This Charge is deducted by cancellation of Units from the Unit Account at applicable Unit Price at the beginning of each Policy Month. This charge is applicable only for Dream Builder. The monthly Income charge is calculated by multiplying the Present Value of all Outstanding Monthly Income (Annualized Premium/12) payable for the remaining term of the policy by the Income charge rate for the given age divided by (12 * 1000). The discount rate used to compute present value is 5% p.a. This interest rate is reviewable.

- **Goods & Service tax:** The Company will deduct charges for goods and service tax applicable on unit-linked products at the rate as notified by the Government of India from time to time.

Fund Management Charges (FMC)

Fund Name	FMC per annum
Debt Fund (SFIN: ULIF00127/08/08FIXEDIFUND140)	1.20%
Balanced Equilibrium Fund (SFIN: ULIF016010223BALEQIBFND140)	1.35%
Growth Momentum Fund (SFIN: ULIF015010223GROWMOMFND140)	1.35%
Large Cap Advantage Fund (SFIN: ULIF013010223LARCPADFND140)	1.35%
Flexi Cap Opportunities Fund (SFIN: ULIF014010223FLEXIOPFND140)	1.35%
Pramerica Nifty Mid Cap 50 Correlation Fund (SFIN:ULIF017260423NIFMIDICOR140)	1.25%
Pramerica Nifty Smallcap 250 Quality 50 Correlation Fund (SFIN:ULIF024101125NIFSMLQCOR140)	1.25%
Pramerica A.G.A.M Ethical Equity Fund (SFIN: ULIF026200126PRAGAMEFND140)	1.35%
Liquid Fund (in case of STP only) (SFIN: ULIF00920/01/11LIQUIDFUND140)	1.20%
Discontinued Policy Fund (ULIF01024/02/11DISCONFUND140)	0.50%

The FMC will be adjusted in the unit price of each fund and will be levied on a daily basis. FMC is reviewable subject to maximum of 1.35% p.a. for each of the fund and upon prior approval of the IRDAI.



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Tax Benefits

Tax benefits may be applicable as per prevailing tax laws. Tax laws are subject to change. Please consult your tax advisor for details.

Suicide Exclusion

In case of death due to suicide or attempted suicide, whether sane or insane, within 12 months from the date of commencement of the Policy or from the date of revival of the Policy, as applicable, the nominee(s) or beneficiary of the Policyholder shall be entitled to the Fund Value available as on the date of intimation of death and the charges other than FMC and Guarantee Charges, if any levied subsequent to the date of death shall be added back to the Fund Value as available on the date of intimation of death.

Foreclosure

The Company has kept a trigger point to check that at each point of time the fund value does not fall below one Annualized Premium after the completion of 5 policy years. In such cases where this situation arises, the Policyholder will be notified and given an option to withdraw the amount and terminate the Policy.

Further where the Fund Value is not sufficient to meet monthly charges, the Policy will automatically foreclose without any value.

Minor Lives

In case the Life Insured is a minor at the date of commencement, the proposer can either be a parent or grandparent or legal guardian of the life insured. In case of minor lives, date of risk commencement for policies will be same as that of date of commencement of policy. The ownership of such policies will vest automatically in name of Life Insured once he/she attains majority.

Free look cancellation

You will have a period of 30 days from the date of receipt of the Policy document to review the terms and conditions of the Policy and where you disagree to any of these terms and conditions, you have an option to return the Policy stating the reasons for objection. On receipt of the letter along the Policy documents, the Company will refund the fund value as on date of cancellation plus unallocated part of Premium plus charges deducted from Policy by cancellation of units, subject to the deduction of proportionate risk Premium and any expenses incurred by the Company on insurance stamp duty on medical examination, if any and fund value of Guaranteed Additions.

Premium Payment, Discontinuation and Revival

Grace Period: Premium is payable for the entire Premium Payment Term for all policies. In case you do not pay Premium by due date, you will have a grace period of 30 days in case of non-monthly mode policies and 15 days of grace period in case of monthly mode policies from the due date to pay Premium, during which time the policy is considered to be in-force with-out any interruption as per the terms & conditions of the policy.

Provisions applicable to policies discontinued during first five Policy years (Lock in Period)

- a. Upon expiry of the grace period, in case of discontinuance of policy due to non-payment of premium, the fund value, after deducting the applicable discontinuance charges, shall be credited to the Discontinued Policy Fund and the risk cover and rider cover, if any, shall cease.
- b. Such discontinuance charge shall not exceed the charges stipulated in section “List of Charges applicable on the policy” of this document. All such discontinued policies shall be provided a revival period of three years from date of first unpaid premium. On such discontinuance, the insurer shall communicate the status of the policy, within three months of the first unpaid premium, to the Policyholder and provide the option to revive the policy within the revival period of three years.
 - i. In case the Policyholder opt to revive but does not revive the policy during the revival period, the proceeds of the discontinuance fund shall be paid to the Policyholder at the end of the revival period or lock-in period whichever is later. In respect of revival period ending after lock-in period, the policy will remain in discontinuance fund till the end of revival period. The Fund management charges of Discontinued Fund will be applicable during this period and no other charges will be applied.
 - ii. In case the Policyholder does not exercise the option as set out above, the policy shall continue without any risk cover and rider cover, if any, and the policy fund shall remain invested in the discontinuance fund. At the end of the lock-in period, the proceeds of the discontinuance fund shall be paid to the Policyholder and the policy shall terminate.
 - iii. However, the Policyholder have an option to surrender the policy anytime and proceeds of the discontinued policy shall be payable at the end of lock-in period or date of surrender whichever is later.



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Provisions applicable to policies discontinued after the first five Policy years

- i. Upon expiry of the grace period, in case of discontinuance of a policy due to non-payment of premium after the lock-in period, the policy shall be converted into a reduced paid-up policy with the paid-up sum assured i.e. original sum assured multiplied by a ratio of "total period for which premiums have already been paid" to the "maximum period for which premiums were originally payable" as per the terms and conditions of the policy. The policy shall continue to be in reduced paid-up status, without any rider cover, if any. All charges (except WOP and Income charges) as per the terms and conditions of the policy may be deducted during the revival period. However, the mortality charges shall be deducted based on the reduced paid up sum assured only.
- ii. On such discontinuance, the Insurer shall communicate the status of the policy, within three months of the first unpaid premium to the Policyholder and provide the following options:
 - 1. To revive the policy within the revival period of three years, or
 - 2. Complete withdrawal of the policy.
- iii. In case the Policyholder opts to revive the policy as per para 1 above but does not revive the policy during the revival period, the fund value shall be paid to the Policyholder at the end of the revival period.
- iv. In case the Policyholder does not exercise any of the options set above, the policy shall continue to be in reduced paid up status. At the end of the revival period the proceeds of the policy fund shall be paid to the Policyholder and the policy shall terminate.
- v. All charges as per the terms and conditions of the policy may be deducted during the revival period.
- vi. However, the Policyholder has the option to surrender the policy anytime and proceeds of the policy fund shall be payable.

In case of the death of the Life Insured while the Policy is in reduced paid-up status; the nominee/beneficiary shall receive the benefit as mentioned below and the Policy shall terminate thereafter.

For Wealth Builder:

Higher of the Paid-up Sum Assured^{##} (including the Top-up Sum Assured, if any) or the Fund Value (including the Top-up Fund Value, if any) or 105% of the Total Premiums Paid (including the Top-up premium, if any) till the date of death

For Dream Builder:

Higher of the Paid-up Sum Assured^{##} (including the Top-up Sum Assured, if any) or 105% of the total Premium paid (including the Top-up premium, if any) till the date of death; plus the Fund Value (including the Top-up fund value) if any.

^{##} The Paid-up Sum Assured will be reduced to the extent of partial withdrawals made in the last 2 years immediately preceding the date of death. The partial withdrawal made from the Top-up premium shall not be reduced for this purpose.

Revival of Discontinued Policy

You have an option to revive your discontinued policy within three years from the date of first unpaid premium subject to payment of all overdue premiums and our underwriting policy.

Revival of a Discontinued Policy during lock-in period:

- a. You can revive the policy restoring the risk cover, along with the investments made in the segregated funds as chosen by you, out of the discontinued fund, less the applicable charges as mentioned below in section (b), in accordance with the terms and conditions of the policy
- b. At the time of revival:
 - i. all due and unpaid premiums which have not been paid shall be payable without charging any interest or fee.
 - ii. Policy Administration Charge and Premium Allocation Charge as applicable during the discontinuance period shall be levied.. No other charges shall be levied.
 - iii. the Discontinuance Charges deducted at the time of discontinuance of the policy shall be added back to the fund.

Revival of a Discontinued Policy after lock-in period:

- a. You can revive the policy restoring the original risk cover in accordance with the terms and conditions of the policy
- b. At the time of revival:
 - i. all due and unpaid premiums under base plan which have not been paid shall be payable without charging any interest or fee. The policyholder also has the option to revive the rider.
 - ii. Premium Allocation Charge as applicable shall be levied.
 - iii. No other charges shall be levied.

The revival of the Policy shall not take effect until the Company has specifically approved your request for revival and the same has been communicated to you in writing. The revival of the Policy shall be subject to the underwriting requirements of the Company, as applicable from time to time.

Unit Price calculation

- The Company shall calculate the unit price (or NAV) of the funds as per IRDAI guidelines.
- The unit price (or NAV) of the fund is determined as market value of investments held in the fund plus the value of any current assets less the value of any current liabilities and provision, if any divided by the number of units existing in the fund at the valuation date (before any new units are created or redeemed).
- Provisions shall include expenses for brokerage and transaction cost, NPA, Fund Management Charges (FMC) and any other charges approved by the IRDAI.
- The unit price will be rounded to the nearest of Rs. 0.0001 and shall be published on the Company's website.

Force Majeure Condition

1. As per Schedule I(2)(A)(v) of the IRDAI (Insurance Products) Regulations, 2024, the Company will declare a 'Single' Net Asset Value (NAV) for each segregated fund on a day-to-day basis.
2. The Company specifies that, in the event of certain Force Majeure conditions, the declaration of NAV on a day-to-day basis may be deferred and could include other actions as a part of investment strategy (e.g. taking exposure of any Segregated Fund (SFIN) upto 100% in Money Market Instruments [as defined under Schedule III (Part I)(1)(8) of IRDAI (Actuarial, Finance & Investment functions of Insurers) Regulations 2024]
3. The Company shall value the Funds (SFIN) on each day for which the financial markets are open. However, the Company may value the SFIN less frequently in extreme circumstances external to the Company i.e. in force majeure events, where the value of the assets is too uncertain. In such circumstances, the Company may defer the valuation of assets for up to 30 days until the Company is certain that the valuation of SFIN can be resumed
4. The Company shall inform IRDAI of such deferment in the valuation of assets. During the continuance of the Force Majeure events, all requests for servicing the policy including policy related payment shall be kept in abeyance.

Force Majeure Condition

5. The company shall continue to invest as per the fund mandates. However, the company shall reserve its right to change the exposure of all or any part of the Fund to Money Market Instruments [as defined under Schedule III (Part I)(1)(8) of IRDAI (Actuarial, Finance & Investment functions of Insurers) Regulations 2024] in circumstances mentioned under points (3 and 4) above. The exposure of the fund as per the fund mandates shall be reinstated within reasonable timelines once the force majeure situation ends
6. Few examples of circumstances as mentioned [in point 3 & 4 above] are:
 - a) When one or more stock exchanges which provide a basis for valuation of the assets of the fund are closed otherwise than for ordinary holidays.
 - b) When, as a result of political, economic, monetary or any circumstances which are not in the control of the Company, the disposal of the assets of the fund would be detrimental to the interests of the continuing Policyholders.
 - c) In the event of natural calamities, strikes, war, civil unrest, riots and bandhs.
 - d) In the event of any Force Majeure or disaster that affects the normal functioning of the Company.
7. In such an event, an intimation of such Force Majeure event shall be uploaded on the Company's website for information

Unit allocation and de-allocation rules

- The first Premium will be allocated the NAV of the date of the commencement of the Policy.
- Premium received up to 3.00 pm along with a local cheque or a demand draft payable at par at the place where the Premium is received, the closing unit price of the day on which Premium/switch request is received shall apply. If such Premium and switch request is received after 3.00 pm, the closing unit price of the next business day shall apply.
- In respect of Premium received with outstation cheque/demand draft at the place where the Premium is received, the closing NAV of the day on which cheques/demand draft is realised shall apply.
- In respect of a valid application received (for Switch, Surrender, Partial Surrender or Maturity claim) up to 3.00 pm, the same day's closing unit price shall apply. If such application is received after 3.00 pm, the closing unit price of next business day shall apply.
- All renewal Premiums received in advance will be allocated units at NAV prevailing on their respective due date.

Policy Loan

No Loan is available on the Policy under this plan.

Nomination

Nomination in this policy is allowed as per Section 39 of Insurance Act, 1938 as amended from time to time.

Assignment

Assignment in this policy is allowed as per Section 38 of Insurance Act, 1938 as amended from time to time.

Section 41 of the Insurance Act 1938: (as amended from time to time) Prohibition of rebate

In accordance with Section 41 of the Insurance Act, 1938, as amended from time to time

1. No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer.
2. Any person making a default in complying with the provisions of this section shall be liable for a penalty which may extend to ten lakh rupees.

Section 45 of the Insurance Act 1938, as amended from time to time

Fraud and mis-statement would be dealt with in accordance with the provisions of Section 45 of the Insurance Act, 1938 as amended from time to time. For provisions of this Section, please contact the insurance Company or refer to the sample policy contract of this product on our website www.pramericalife.in

Risks of investment in unit-linked Policy

- “Pramerica Life Smart Invest 1 UP” is a Unit Linked nonparticipating individual life insurance plan. Unit linked insurance products are different from the traditional insurance products. Investments in such policies are subject to market risks.
- The Premiums paid in ULIP policies are subject to investment risks associated with capital markets and the Unit Price of the Units may go up or down based on performance of fund and factors influencing the capital market and the insured is responsible for his/her decisions.
- Pramerica Life Insurance is the name of the insurance Company and " Pramerica Life Smart Invest 1 UP" is only the name of the Policy and does not in any way indicate the quality of the Policy, its future prospects or returns.
- The fund shown in the schedule is the name of the fund and does not in any manner indicate the quality of the fund, its future prospects or returns.
- We do not guarantee the Fund Value or value of Unit Price. There can be no assurance that the objectives of the fund will be achieved and none is given by us.
- The past performance of the fund of the Company is not necessarily indicative of the future performance of the fund.
- The fund does not offer a guaranteed or assured return.
- All Premiums / benefits payable under the Policy are subject to applicable laws and taxes including GST & applicable cess, as they exist from time to time.
- Before purchasing the Policy, please know the associated risks and the applicable charges from our sales personnel, intermediary or Policy document.

This Product brochure is indicative of the terms, warranties, conditions and exclusions contained in the insurance policy. Please know the associated risk and applicable charges from your insurance agent or the intermediary or policy document of the insurer.



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Grievance Redressal

I) In case of any clarification or query please contact your Company Salesperson. Any concern may also be raised at any of the branch offices of the Company, the addresses of the branch offices are available on the official website of the company

II) The Company may be contacted at:

Customer Service Help Line: 1860-500-7070 (local charges apply) or 011 48187070 (9.00 am to 7.00 pm from Monday to Saturday)

Email: contactus@pramericalife.in

Email for Senior Citizen: seniorcitizen@pramericalife.in

Website: www.pramericalife.in

Communication Address:

Customer Service

Pramerica Life Insurance Ltd.

7th & 8th Floor, Tower 2 Capital Business Park, Sector 48 Gurugram, Haryana – 122018

Office hours: 9.30 am to 6.30 pm from Monday to Friday

III) Grievance Redressal Officer :

If the response received from the Company is not satisfactory or no response is received within two weeks of contacting the Company, the matter may be escalated to: Email- customerfirst@pramericalife.in

Grievance Redressal Officer,

Pramerica Life Insurance Ltd.,

7th & 8th Floor, Tower 2 Capital Business Park, Sector 48 Gurugram, Haryana – 122018

GRO Contact Number: 0124 – 4697069

Email – gro@pramericalife.in

Office hours 9.30 am to 6.30 pm from Monday to Friday

About Pramerica Life Insurance Limited

Pramerica Life Insurance Limited is a joint venture between DHFL Investments Limited (DIL), a wholly-owned subsidiary of Piramal Finance Limited (“PFL”) and Prudential International Insurance Holdings, Ltd. (PIIH), a fully owned subsidiary of Prudential Financial, Inc. (PFI). Pramerica Life Insurance Limited represents the coming together of two renowned financial services organizations with a legacy of business excellence spread over decades.

Pramerica Life Insurance Limited, started operations in India on September 01, 2008 and has a pan India presence through multiple distribution channels which have been customized to address the specific insurance needs of diverse customer segments. The Company is committed to providing protection and quality financial advice to its customers. Pramerica is the brand name used in India and select countries by Prudential Financial, Inc.

Prudential International Insurance Holdings, Ltd. and Prudential Financial, Inc. of the United States are not affiliated with Prudential Plc. a Company incorporated in the United Kingdom.

For further information on the Company, please visit www.pramericalife.in

About Piramal Finance Limited (PFL)

Piramal Finance Limited (PFL), a wholly owned subsidiary of Piramal Enterprises Limited (flagship company of the Piramal Group), is a housing finance company engaged in retail and lending.

In retail lending, PFL is one of the leading players that addresses the diverse financing needs of the under-served and unserved people of 'Bharat' market. It has over 1 million customers and presence in 24 states with a network of over 300 branches. It offers multiple products, including home loans, small business loans to Indian budget conscious customers at the periphery of metros and in Tier I, II and III cities. In wholesale lending, it caters to both real estate as well as non-real estate sector and offers multiple products including construction finance, structured debt and senior secured debt.

The Piramal Group also has strategic partnerships with leading global funds such as CDPQ, CPPIB, APG, Ivanhoe Cambridge and Bain Capital.



About Prudential Financial, Inc. (PFI)

Prudential Financial, Inc. (PFI), a financial services leader with \$1.7 trillion of assets under management as of September, 2021 has operations in the United States, Asia, Europe and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. Prudential International Insurance Holdings & Prudential Financial Inc. of the United States are not affiliated with Prudential Plc, a Company incorporated in the United Kingdom. In the U.S., PFI's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit www.prudential.com/about

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Pramerica Life SMART INVEST 1 UP
A Unit Linked Non-Participating Individual Savings Life Insurance Plan

TAKE THE DECISION TO PROTECT YOUR FAMILY'S FUTURE TODAY.

Linked insurance products are different from the traditional insurance products and are subject to the risk factors. The premium paid in linked insurance policies are subject to investment risks associated with capital markets and publicly available index. The NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market/publicly available index and the insured is responsible for his/her decisions. Pramerica Life Insurance Limited is only the name of the Life Insurance Company and "Pramerica Life Smart Invest 1 UP" is only the name of the linked insurance contract and does not in any way indicate the quality of the contract, its future prospects or returns. Please know the associated risks and the applicable charges, from your insurance agent or intermediary or policy document issued by the insurance company. The various funds offered under this contract are the names of the funds and do not in any way indicate the quality of these plans, their future prospects and returns. This product does not offer any liquidity during the first five years of the contract. The Policyholder will not be able to surrender or withdraw the monies invested in this product completely or partially till the end of the fifth Year

This product provides Life Insurance coverage. Pramerica Life Smart Invest 1 UP. UIN: 140L084V03. Tax Benefits may be available as per the applicable laws as amended from time to time. IRDAI Registration No. 140. Pramerica Life Insurance Limited.

Registered Office & Communication Address

Pramerica Life Insurance Ltd.,
7th & 8th Floor, Tower 2 Capital Business Park, Sector 48 Gurugram, Haryana – 122018
Timings: 9:30 a.m. to 6:30 p.m. (Monday-Friday)
CIN: U66000HR2007PLC052028

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CALL @ 1860 5007070 (Local Charges apply)
011 48187070



SMS 'LIFE' TO
5607070



EMAIL
contactus@pramericalife.in

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For more details on risk factors, Terms & Conditions please read sales brochure carefully before concluding a sale



Thank You

For more details on risk factors, Terms & Conditions please read sales brochure carefully before concluding a sale